

# 18th Annual Children's Day Luncheon



**Families  
First**

OF PALM BEACH COUNTY

As the Philanthropy Director, I join Julie Swindler, Chief Executive Officer, and the Executive Board Members in great expectation as we announce our 18th Annual Children's Day Luncheon designed to increase awareness and revenue to benefit our most vulnerable children and their families. Your generous support enables us to continue our mission to 'empower families of all histories and challenges to grow strong in every way.' We humbly ask that you please consider providing your support this year as an event sponsor.

Here's the thing, your support contributes to the success of the luncheon, but more importantly it upholds the "Strong in Every Way" mission of Families First of Palm Beach County. As an event sponsor you join us in creating a community where every family thrives, and every child's future shines brightly.

We look forward to seeing you at our 18th Annual Children's Day Luncheon, Friday, November 1, 2024, at the Kravis Center in West Palm Beach. Returning this year are CBS12 News Anchor, Matt Lincoln as event Emcee and Denise Fraile as event Chairperson. Come, be part of a transformational journey that uplifts lives and strengthens our community.

When children and their families find themselves in a dark place, Families First is a dependable beacon of hope. We provide a helping hand, empowering families to regain self-sufficiency and create safe, loving homes for their children. Our comprehensive services focus on family strengthening, health, behavioral health, and housing - ensuring that families receive the support they need to thrive.

Since 1990, Families First has served over 54,000 children and family members through our prevention and early intervention cutting-edge programs. With your amazing support, we can continue our vital mission. On the other hand, we can't begin to imagine where we'd be without your support.

**Julie Swindler, LCSW  
Chief Executive Officer**

**Cheryl Patterson  
Philanthropy Director**

# 18th Annual Children's Day Luncheon Sponsorships

November 1, 2024  
10:30 AM- 1:30 PM  
Cohen Pavilion - Kravis Center



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## Grand Benefactor - \$25,000

- Two(2) VIP table of 10 to Luncheon reserved with table signage .
- Prominent Logo as presenting sponsor on Save the Date, Invitation, Press Release, Program Inside Front and Back Covers, Email Signatures and Newsletter.
- VIP Cocktail Party Sponsor includes opportunity to invite unlimited guests.
- Opportunity to introduce celebrity keynote speaker.
- Photo opportunity with CEO, celebrity keynote speaker and media host.
- Step and Repeat backdrop prominent display of company logo.
- Logo prominently displayed on stage at Kravis Center.
- Logo displayed on Kravis Center monitors.
- Two (2) full page ads in program with QR code to company's website.
- Logo displayed on Luncheon Event Web Page as presenting sponsor.
- Press Release includes announcement as Grand Benefactor with a personal quote from your company's CEO.
- Exclusive feature in both the kick-off and thank you videos with our CEO published to social media, email, and website.
- Three (3) exclusive social media posts to be published.
- Guest host on Families First Podcast.
- Distribution of co-branded luncheon favor bags.
- Opportunity to add company items to luncheon favor bags.
- Permission to use "Proud Supporter of Families First of Palm Beach County" on social media, emails, & website.
- Name and logo on 2023-2024 Impact Report
- Large logo displayed on digital display at Families First office.

\*Package can be customizable\*

Fair Market Value: \$2,400

## Benefactor - \$15,000

- One (1) VIP table of 10 to Luncheon reserved with table signage.
- Logo displayed on Save the Date, Invitation, Program, Press Release, and Newsletter.
- VIP Cocktail Party invitation, includes opportunity to invite ten (10) guests.
- Logo displayed on Kravis Center monitors.
- One (1) full page ad in program with QR code to company's website.
- Logo displayed on Luncheon Event Web Page as Benefactor.
- Press release includes announcement as Benefactor and logo.
- Two (2) exclusive social media posts to be published.
- Opportunity to be featured on Families First podcast.
- Opportunity to add company items to luncheon favor bags.
- Permission to use "Proud Supporter of Families First of Palm Beach County" on social media, emails, & website.
- Name on 2023-2024 Impact Report.
- Logo included on digital display at Families First office.

\*Package can be customizable\*

Fair Market Value: \$1,500

## Patron- \$10,000

- One (1) VIP table of 10 to Luncheon reserved with table signage.
- Logo displayed on Save the Date, Invitation, Program, Press Release, and Newsletter.
- VIP Cocktail Party invitation, includes opportunity to invite eight (8) guests.
- Logo displayed on Kravis Center monitors.
- One (1) half page ad in program with QR code to company's website.
- Logo displayed on Luncheon Event Web Page as Patron.
- Press release includes announcement as Patron and logo.
- Two (2) exclusive social media posts to be published.
- Opportunity to be featured on Families First podcast before and after the luncheon.
- Opportunity to add company items to luncheon favor bags.
- Permission to use "Proud Supporter of Families First of Palm Beach County" on social media, emails, & website.
- Name on 2023-2024 Impact Report.
- Logo included on digital display at Families First office.

Fair Market Value: \$1,400

## Champion - \$5,000

- One (1) VIP table of 10 to Luncheon reserved with table signage.
- Logo displayed on Save the Date, Invitation, Program, and Newsletter.
- VIP Cocktail Party invitation, includes opportunity to invite four (4) guests.
- Logo displayed on Kravis Center monitors.
- One (1) half page ad in program.
- Logo displayed on Luncheon Event Web Page as Champion Sponsor.
- One (1) exclusive social media post to be published.
- Opportunity to be mentioned on Families First podcast.
- Opportunity to add company items to luncheon favor bags.
- Permission to use "Proud Supporter of Families First of Palm Beach County" on social media, emails, & website.
- Name on 2023-2024 Impact Report.
- Company name included on digital display at Families First office.

Fair Market Value: \$1,400

## Friends of Families First - \$3,000

- One (1) Signature Program Table of ten (10) seats.
- Company name displayed in Program.
- VIP Cocktail Party invitation, includes opportunity to invite guests.
- Company name/logo displayed on Kravis Center monitors.
- One (1) non-exclusive social media post to be published.
- Opportunity to be mentioned on Families First podcast.
- Opportunity to add company items to luncheon favor bags.
- Permission to use "Proud Supporter of Families First of Palm Beach County" on social media, emails, & website.
- Name on 2023-2024 Impact Report.
- Company name included on digital display at Families First office.

Available Programs are:

- Targeted Outreach for Pregnant Women Act (TOPWA)
- Healthy Families
- Behavioral Health Services
- Bridges to Success
- Infant Mental Health
- Kin Support
- Child First

Fair Market Value: \$900

## Table - \$2,000

Includes one (1) table with ten (10) seats and your logo displayed at table.

Fair Market Value: \$900

## Individual Reservation - \$200

Includes one luncheon ticket

Fair Market Value: \$90



## Ad Sponsors

Your company's logo and/or message included in program

- Full Page Ad - \$600
- Half Page Ad - \$300
- Quarter Page Ad - \$200
- Social Media Add-On:  
Ad will appear on Facebook, LinkedIn, Instagram & Twitter (X) - \$150

Program recognitions may not contain “qualitative or comparative language, price information or other indications of savings or value associated with a product or service, an endorsement or an inducement to purchase, sell or use the sponsor’s company, service, facility or product.”

\*Please email camera ready artwork to [geckert@familiesfirstpbc.org](mailto:geckert@familiesfirstpbc.org) by August 15, 2024

### Consider our Underwriting Opportunities:

**AV System: \$11,000 - Listed on all materials as AV System Sponsor & 10 Tickets to luncheon**

**Keynote Speaker: \$5,000 - Listed on all materials as Keynote Speaker Sponsor & 10 tickets to luncheon**

**Program: \$1,500 - Listed on all materials as Program Sponsor & 4 tickets to luncheon**

**Auction Software: \$1,100 - Listed on all material as Auction Software Sponsor**

**Transportation of Art & Music Students: \$500 - Listed on all materials as Transportation Sponsor**

**Photography: \$500 - Listed on all materials as Photography Sponsor**

**Centerpieces: \$500 - Listed on all materials as Centerpieces Sponsor**

**Sponsorship deadline: August 15, 2024 to ensure inclusion on invitation.**

**For more information, please contact Cheryl Patterson at 561-275-8683 [CPatterson@familiesfirstpbc.org](mailto:CPatterson@familiesfirstpbc.org)**



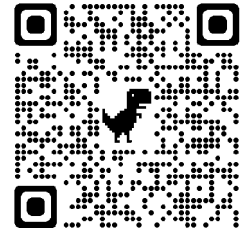
# 18th Annual Children's Day Luncheon

November 1, 2024  
Cohen Pavilion - Kravis Center

Please consider being a sponsor:

- \$25,000 Grand Benefactor - Two (2) VIP Tables Of Ten Each
- \$15,000 Benefactor - One (1) VIP Table Of Ten
- \$10,000 - Patron - One (1) VIP Table of Ten
- \$5,000 - Champion - One (1) VIP Table of Ten
- \$3,000 - Friends of Families First - One (1) Signature Program Table of ten (10) seats.
- \$2,000 - Table - One (1) Table of ten (10) seats.
- \$200 per ticket - Please Reserve \_\_\_\_\_ tickets
- Ads: \$600-Full Page  \$300-Half Page  \$200-Quarter Page  Social Media Add On
- I cannot attend, but enclosed is my donation of \$ \_\_\_\_\_ to Families First.

Purchase Online!



Name/Company \_\_\_\_\_

Check Enclosed  Charge my: MC VISA AMEX Please Charge: \$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_ / \_\_\_\_ C V V Number \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Phone \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

RSVP by August 15, 2024. Please list names of guests on back of this paper\*

For more information or questions, please contact Philanthropy Director, Cheryl Patterson  
561-275-8683 CPatterson@familiesfirstpbc.org

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