

JULY 10, 2020

FAMILIES FIRST OF PALM BEACH COUNTY

14TH ANNUAL CHILDREN'S DAY LUNCHEON

FRIDAY, OCTOBER 2, 2020



SAMANTHA WHITEMAN
DIRECTOR OF DEVELOPMENT

3333 FOREST HILL BLVD., WPB FL 33406

14th Annual Children's Day Luncheon

October 2nd, 2020



Commissioner Mack Bernard
KEYNOTE SPEAKER

Mack Bernard was elected to the Palm Beach County Commission, District 7 in 2016 and was the first Black male and Haitian-American Palm Beach County Commissioner. In 2018 he was appointed Mayor.

Commissioner Bernard comes from humbling beginnings. He was an orphan that never met his birth parents. Mack Migrated to the United State as an unaccompanied child with his sister. Despite the challenges and setbacks, Mack persevered and always kept his faith.

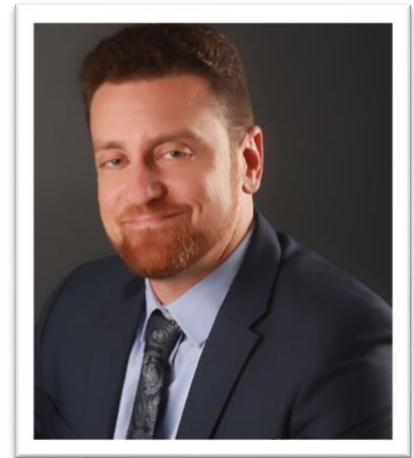
Currently, Mack Bernard is the Chairman for the Toussaint L'Ouverture High School for Arts & Social Justice and Board Member for the Color of Hope Foundation. Mack graduated with honors from Florida State University; earning Bachelors in Political Science and Criminal Justice, and graduating with honors from the University of Florida's Levin College of Law.

Mack and his wife Shawn are raising their three daughters here and are very proud to be part of the Palm Beach County Family.

Jordan Goldman is Executive Vice President of Castle Group, a premier property management company with offices throughout Florida and Texas. In his current role, he leads Castle Group's branding, marketing, and long-term growth initiatives. Jordan has an infectious personality and is a dynamic, energetic and versatile leader.

Jordan sits on the Foundation Board of Families First of PBC. He holds a Bachelor's degree in Business from the University of Central Florida and is also a Licensed Community Association Manager.

Jordan lives in Wellington with his wife Stacey and son Asher.

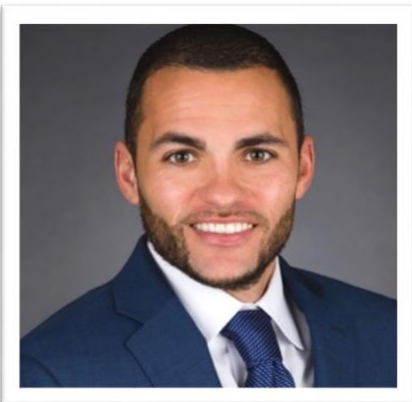


Jordan Goldman
CO-CHAIR

Ronny Nuñez is a vice president of BBVA's Corporate and Institutional Banking Group. With over 18 years of banking experience, Ronny's goal is to always try and find a way to add value to each client.

Ronny has served on the boards of various nonprofit organizations, including Families First of PBC, Hispanic Chamber of Commerce of PBC and is a past class president of Leadership Glades class of 2015-2016, a program within the Belle Glade Chamber of Commerce. He is an active volunteer in the community and supports organizations that help support those in the migrant communities.

Ronny lives in Wellington with his wife Eniscia and his kids Liam and Leylah.



Ronny Nuñez
CO-CHAIR

LEVELS OF GIVING

BENEFITS	Premier Grand Benefactor \$10,000	Benefactor \$5,000	Supporting Sponsor \$3,000	Friends of Families \$1,000	Digital Advertising \$500
Tailored Invitation	★	★	★	★	
Banner Placement on Live Stream	★				
Pop-Up Ad Space	★				
Brand Transitions Between Speakers	★	★	★		
Video Ads	★	★			
Overlay Lower-Third Logo Placement	★				
Backdrop	★	★	★	★	
Marketing Commercial	★	★			★
Registration Email	★	★	★		
Listings	★	★	★	★	★
Donor Wall	★	★	★	★	★
Social Media	★	★	★	★	
Email blast announcements	★	★			

Sponsor Benefit Descriptions

Tailored Invitation

Personalized Invitation to invite guests to join you for event. Your invitation will be crafted and sent to you with your branded logo. Message will be tailored to create an exclusive, one of a kind Invite for your guests

Banner Placement on Live Stream

Your branded banner will appear on welcome screen and closing message

Pop-Up Ad Space

Your logo will pop-up as the Premier Grand Benefactor during program

Brand Transitions Between Speakers

When transitioning between speakers, your branded logo will appear with premier placement

Video Ads

You will receive a 10-second video ad with sponsored message during event

Overlay Lower-Third Logo Placement

Receive logo branding during luncheon on the lower third of the screen at certain program times

Backdrop

Receive full backdrop with logo during intro screen

Marketing Commercial

Receive video ad space during a pre-event marketing commercial

Registration Email

Receive logo branding as a sponsor on registration signup page

Listings

Listing on invitation, newsletter and annual report

Donor Wall

Prominently displayed on digital donor wall in lobby

Social Media

Announcements on Facebook, Instagram, Twitter and LinkedIn

Email Blast Announcements

Special Email Communication highlighting your support for the Annual Luncheon and Families First

Minimum Viewer Reach – 330,000 individuals



**14th Annual Children's
Day Luncheon
Friday, October 2, 2020**

COMMITMENT FORM

Premier Grand Benefactor
\$10,000

Benefactor \$5,000

Supporting Sponsor \$3,000

Friends of Families First \$1,000

Digital Donor Advertising \$500

I cannot attend, but please accept my donation of \$ _____

Name: _____ Company: _____

Address: _____ City/State/Zip: _____

Email: _____ Phone: _____

Payment Method: Check Credit Card (Visa, MC or AMEX): _____ Online Payment

Name on Card: _____ Card Number: _____

Expiration: _____ Security Code: _____ Total Amount \$ _____

Authorized Signature _____

If paying online, please go to www.FamiliesFirstPBC.org.

RETURN TO: Samantha Whiteman
Families First of Palm Beach County
3333 Forest Hill Boulevard - West Palm Beach, FL 33406

Office: 561-318-4219
Fax: 561-881-3827
Email: SWhiteman@FamiliesFirstPBC.org

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